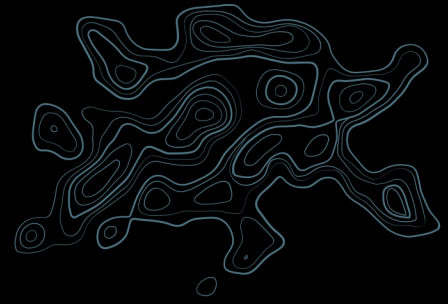




du
uude.

Media Kit

RATE CARD
2023



about

duuude reviews and publishes **only the good stuff**. From apparel to goods, gadgets and gear- we find the coolest stuff out there to review and share. **duuude** offers 100% original, unique, and in-depth reviews of the latest products on the market.

current collabs

- KORE Essentials
- CUTCs Clothing
- Chirp Wheel
- OROS
- Chubbies
- Kaged Muscle
- AXWELL
- Stately
- BYLT
- Amberjack
- Meridan Grooming
- + hundreds more

duuude audience (past 12 months)



13 million
Impressions



82% usa traffic



91% organic
search traffic



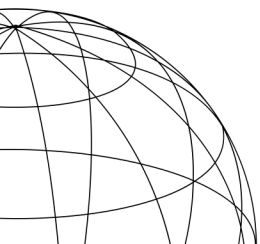
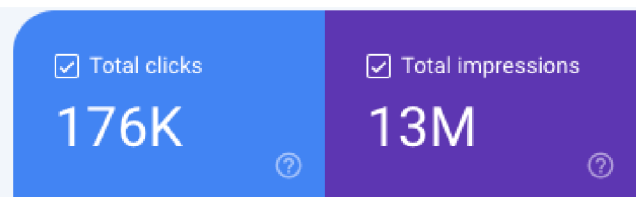
16 - Average position
of our posts

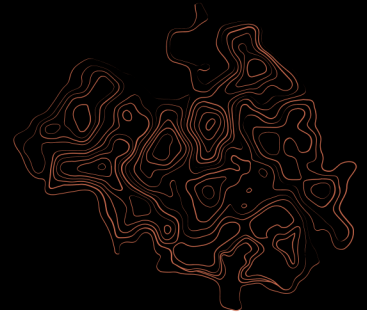


176k site visits from
google searches

Google Console site statistics

We hated stats in college. We dig 'em now. duuude was launched in 2019 with the hopes of bringing real reviews to the people. So far these past 12 months we have seen substantial growth in website traffic and conversions.



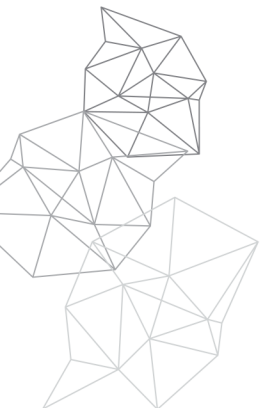


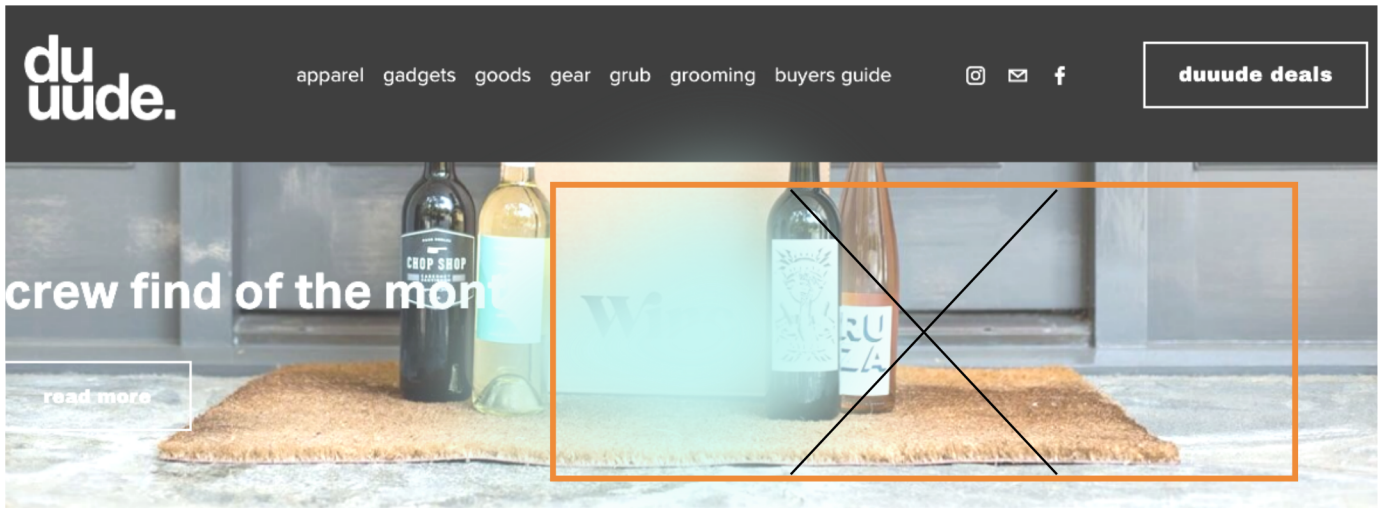
■ Past 3 Months- site statistics- dive on in!

trending.
...always wanted
to do that.



come visit us!...
like the rest of
our organic
traffic.





FEATURED REVIEW- HOMEPAGE

Featured, full in depth review of product
 Front page "crew find of the month"- 30 day run
 Content linking and additional product placement on site
 Social media share and 60 second "Review Rundown"

\$400
 +PRODUCT SAMPLE

FRESH FINDS



Apr 10, 2020
TRMNL Travel Bundle



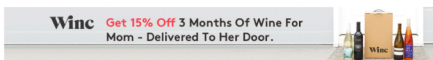
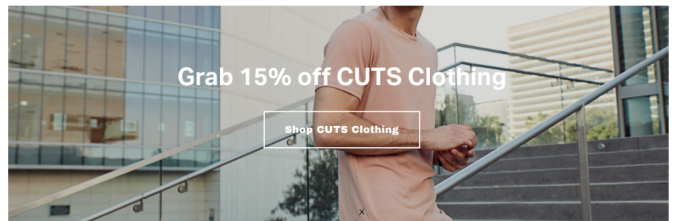
Jan 9, 2020
Top Bamboo Toothbrushes for 2020



May 15, 2020
Bearbottom Clothing Joggers



May 16, 2020
Best Massage Guns in 2020



FULL REVIEW +CATEGORY HEADLINE

Featured, full in depth review of product
 Front page posting + category banner
 Content linking and additional product placement on site

\$300
 +PRODUCT SAMPLE

PRODUCT POST- NO REVIEW

Post on website about product- no review
 Content linking
 "duude deals" link/post if applicable to brand

\$150

ad space
rate card



FEATURED AD- HOMEPAGE+ CATEGORY

Featured banner ad on homepage and in category header
30 day run- 3 month order discount base rate 30%
3 prime banner spot placements on website

\$250

FRESH FINDS



Apr 10, 2020
TRMNL Travel Bundle



Jan 9, 2020
Top Bamboo Toothbrushes for 2020



May 15, 2020
Bearbottom Clothing Joggers



May 16, 2020
Best Massage Guns in 2020

Winc Get 15% Off 3 Months Of Wine For Mom - Delivered To Her Door.



IN POST BANNER AD

Full banner ad in a category post on site
3 prime banner spot placements on website
30 day run- 3 month order discount base rate 30%

\$175

HAVE OTHER NEEDS?

Contact duude to come up with an advertising/product post concept and we will work to make it happen!

GUEST REVIEWER

PUBLISH YOUR REVIEW ON DUUUUDE

du
uude.

want to write for us?

PUBLISH YOUR CONTENT

We can publish your personal/brand review as a guest reviewer. You review a product, generate the post/content and we publish the article and links on duuude

\$75/ PUBLISHED REVIEW. CREDITED NAME. DEDICATED LINKS.

PUBLISH ON ANY CATEGORY

du
uude.

[apparel](#) [gadgets](#) [goods](#) [gear](#) [grub](#) [grooming](#) [the lists](#) [how2](#)

[@](#) [✉](#) [f](#) [p](#)

duuude deals

du
uude.

[apparel](#) [gadgets](#) [goods](#) [gear](#) [grub](#) [grooming](#) [the lists](#) [how2](#)

"WRITTEN BY"
CREDITED:

Feb 16 - Written By duuude crew

du uude.

ONLY THE GOOD STUFF.

**We are excited to work with you
and your team- at any point just
reach out.**

CONTACT

duuude.co

email

info@duuude.co

