



FALL 2022

STYLE GUIDE



FALL 2022 EDITION

NEW FINDS | TOP BRANDS | BEST DEALS

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DUUDE
from the
crew.

Fall Style Guide [2022]

As we move beyond the hot weather, and head straight into Fall of 2022, it's the perfect time to take a look at the best trends of heading into the cooler months and grab a style guide that can carry you well beyond 2022 and into 2023. For men, there are a few key styles and trends that are worth paying attention to. But what styles are in and which are on the way out? What is best to wear on a tight budget? Can I use items from my Spring Summer wardrobe in the cooler months? Take a look at our guide to find not only answers to your burning questions, but some cool new looks for the Fall.

There really is one major starting point when looking at an overall style guide- the basics. Nailing the basics will set the tone and make finding a style that much easier. *First, layering is always important in fall.* You want to be able to mix and match different pieces to create different looks. A blazer or sport coat is a great way to add an extra layer of warmth, and it can also elevate your look. Another key fall trend for men is color.

This season, rich earth tones are big, so think about incorporating them into your wardrobe. And last but not least, pattern mixing is another key fall trend. *Don't be afraid to mix and match different prints and patterns to create a unique and stylish look.*

With these fall style tips in mind, you'll be sure to stay stylish all season long.

STEVEN, **du**
EDITOR-IN-CHIEF **uide.**

LONG SLEEVES

A few staple long-sleeve shirts are perfect for layering while dressing up or down.

Consider a few different color options in similar styles to mix and match all season long.

LONG SLEEVES

LONG SLEEVE SHIRTS-
PERFECT FOR LAYERING



▲ Flannel \$39

Carhartt's Long Sleeve Flexible Flannel is one worth grabbing. Classic, durable, dependable. This work shirt's built with breathable, midweight cotton that won't overheat when you're working throughout the day.



▲ Split Hem \$34

A new take on a familiar classic, the Basic Crew Split Hem Long Sleeve is a perfect combination of premium fabric in a more slim athletic fit. Built by BYLT - this shirt is completely elevated by the smallest detail, the side split hem offers a unique look to this all season style.

▼ Henley

\$68

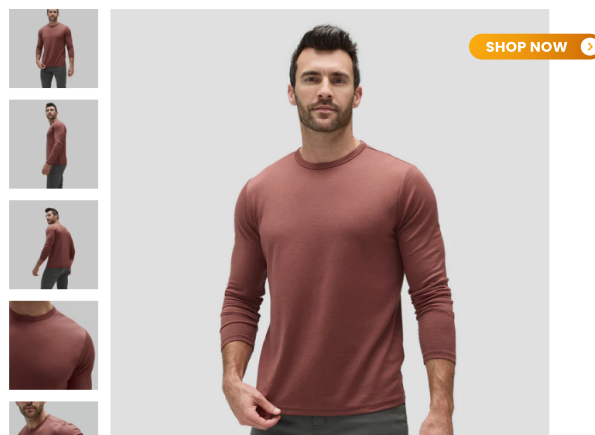
CUTS Custom PYCA Pro® fabric is a proprietary tri-blend that combines the best qualities of three staple fabrics: the all-day comfort of cotton, the fit of spandex, and polyester's wrinkle-free durability. This one of a kind blend is the foundation of Cuts establishing Workleisure apparel as the new standard.



▼ Merino Wool

\$100

Ultra light & incredibly warm - Unbound Merino took all the benefits of their 100% Merino wool T-shirts and made a sleek, versatile and ultra-soft long sleeve crew.



PANTS

**A few pairs of pants
is all you need. Mix
and match from
casual to a bit more
elevated.**

Try nabbing a pair of pants that can be dressed up with a jacket, but can also be worn in casual settings with a pair of sneakers.

PANTS

FROM THE WORKDAY TO THE DAY
OFF.



SHOP NOW >

◀ Evolution Pants \$128

From international travel to dinners out, from the hiking trail to the office, the Evolution Pants are the only pants you need. Made with lightweight, durable, 4-way stretch Evolution fabric, they are built to go everywhere.

AO Joggers constructed with Versaknit™ fabric designed with mobility and comfort in mind. Whether you're off the grid or on the clock these joggers are Always On — because comfort doesn't take a break even when you do.

▶ Joggers \$118



SHOP NOW >



SHOP NOW >

◀ Everywear \$94

The newest edition to the Everywear family, these bad boys bring a new meaning to the word “pants.” They’re built out of the same stretchy, wrinkle resistant material as Chubbies Everywear Shorts, but just longer.

Perfect for everyday attire, running errands, hitting the links, summiting Mt. Everest... The list goes on, but you get the point. They're truly an all in one ultra-versatile pant.



Grab discount codes for ALL styles above: [here](#).

SHOES

A high-quality pair of shoes can last all season. Now is not the time to skimp on quality.

The right boot or shoe can make any look work. Find a pair or two with a few different style looks for versatility.

SHOES

SHOES MADE FOR ANYTHING.

SHOP NOW >



▲ Suede \$179

Can't go wrong with a classic suede shoe. Bring it to the office, the dinner party, the weekend getaway. No matter the occasion, Amberjack suede will have your back.

▼ Boots

\$328

Classic no-tie boots are the look this fall. With a clean look, durable bottom for any weather element, these boots are the ones to be wearing all season long. Designed with a flexible Blake construction and injected rubber forepart in the leather outsole and rubber toplift for traction.

SHOP NOW >



▼ Everyday \$94

Inspired by luxury taste and all around practical wear, the Everyday Shoe is our answer to the modern man's day to day grind. Crisp and refined, this shoe is your new go-to perfect year-round staple.

SHOP NOW >



SHOP NOW >



▲ Training \$139

The British Trainer men's retro running shoes was born in the 1960s and is one of the daily training equipment of the British army. It is a best retro running shoes with the features of classic, minimalist, comfortable and durable

JACKETS

**A jacket can
upgrade any outfit
and add layers for
those colder days.**

Jackets can help add layers but also elevate a look. Grab a jacket that has simple buttons and clean cuts to upgrade any look this fall.

JACKETS

JACKETS FOR ALL OCCASIONS.



▲ Field Jacket \$160

This contemporary, lightweight field coat features a contemporary fit and 100% cotton exterior. All the best M-65 design details remain, including a concealed snap down front closure and stand up collar.



▲ Vest

A vest might not be considered a jacket, but don't tell your chest that. A solid vest is perfect for layering and on more of a chill-day, this is all you need. Let the team at THREAD find the right vest for your perfect look.

▼ Terry Coat \$148

Colorful Standard sets the standard with their Eco-friendly, mid-weight Cotton Sorona® French Terry. The fabric has a soft structure, great stretch recovery, and moisture-wicking properties. Zippered front closure with overlapping snap extension and includes two rivet-reinforced patch pockets and contrast coin pocket at hip.



▼ Parka \$450

Heading to the colder-side of the moon? Check out the only parka we recommend- OROS Parka. Stay warm no matter the temperature- or cold vibes from that uncle you are visiting over Thanksgiving.



A man with a beard is shown from the chest up, wearing a dark, textured sweater. He is holding a dark-colored hat with a light-colored pattern. The background is a solid dark blue-grey color.

FALL STYLE GUIDE TIPS

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Get to know the colors, the right combos, and the quick tips you need for staying in style all season long.

01 | THE COLORS

Ok, so you know what style and items you like- but have no clue how to match them. No worries.

You can use a simple color wheel, much like this one from Canva, and see what colors compliment another.

Have a main color you like? Put that in and choose a color combination. Then you will know what shoes, shirt, or other item would best match that style!



1. Pick a color



#4373bc

2. Choose a color combination

Complementary



#4373BC

#BC8C43

3. Use this color combination

Create a graphic

Export palette

OR GET STYLES PICKED FOR YOU!





02

LAYER IT UP

Layer any look with a jacket over a nice shirt. Play with colors that add dimension to each layer.

You can find this look on Kennith Cole

03 | ROUND UP!



**Brand Round-Ups are the way to go-
Find a brand you love and explore a
few staple pieces to grab in the new
fall collection.**

This look features:  WESTERN RISE



04 | TRY NEW STYLES

SHOP THREAD



Try a mix and match of color tones to liven up any look. This look is curated by THREAD- where their style team can dial in any look- for anyone.



LOOKS WE DIG.

DUUUDE

*Check out these first fall looks from
brands we dig:*

• SHOP NOW • MON DOHS •

BILLY REID



MOLESKIN MO SHIRT JACKET



MOLESKIN MO SHIRT JACKET



BAFF

SHOP NOW

SHOP NOW



PACIFIC BLUE



SADDLE



PORT



SHOP NOW



THE IPLAID (STRETCH FLANNEL)

• SHOP NOW • S



**DON'T
SLEEP
ON
THESE.**

DUUDE

**What is style without some key
accessories?**

ACCESSORIES

DON'T FORGET THESE!

SHOP NOW ➤



▲ Watch \$42

The right watch makes all the difference. Grab one that can handle the cooler days and the chill nights.

▼ Leather Goods \$199

A durable yet sleek looking leather laptop bag, work bag, or other travel bag can tie together the look as you head to and from the office. We love the design and quality of SANDMARC.

SHOP NOW ➤



SHOP NOW ➤



▲ Belt \$59

A solid, classic looking leather belt is the way to tie in the look this fall. We are huge fans of the hole-less belt system by KORE.

▼ Hat

The team at Bollman Hat company know a thing or two about hats and this fall, do not leave home without a classic and also timeless hat that looks this good.

SHOP NOW ➤



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